

2016 POLITICAL FALL SPENDING

WITHI-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit car
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit car
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	\$ 80.00	credit car
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
902393	7/12-7/18	26	\$ 4,290.00	\$ 643.50	\$ 3,646.50		\$ 3,646.50	\$ 6,400.50	\$ 2,754.00	

spot from last week made good on
this order. Totals are correct

\$ 2,584.00 \$ 6,400.50 \$ 3,816.50
per client cancelled eff 7/14
will use credit later

905504	7/19-7/25	41	\$ 7,530.00	\$	1,129.50	\$ 6,400.50	\$ 6,400.50	\$ 6,400.50	credit carr
		60	\$ 11,440.00	\$	1,716.00	\$ 9,724.00	\$ 3,323.50	\$ 3,323.50	credit carr
908068	7/26-8/1	60	\$ 10,590.00	\$	1,588.50	\$ 9,001.50	\$ 9,001.50	\$ 9,001.50	credit carr
912220	8/2-8/8	36	\$ 7,570.00	\$	1,135.50	\$ 6,434.50	\$ 6,434.50	\$ 6,434.50	credit carr
915351	8/9-8/15	31	\$ 5,860.00	\$	879.00	\$ 4,981.00	\$ 4,981.00	\$ 4,981.00	credit carr
TOTALS			\$ 99,705.00	\$	14,955.75	\$ 84,749.25	\$ 84,749.25	\$ 85,641.75	



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 915351 /		<u>Alt Order #</u> 25263137
<u>Product</u> Political		
<u>Contract Dates</u> 08/09/16 - 08/15/16		<u>Estimate #</u> 4823
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 08/05/16 / 08/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	08/09/16	08/15/16	CBS This Morning	7a-9a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-1111--				4	\$100.00				
	Week:	08/15/16	08/21/16	1-----				1	\$100.00				
N 2	WTHI	08/10/16	08/15/16	News 10 M-F	6a-7a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	--111--				3	\$150.00				
	Week:	08/15/16	08/21/16	1-----				1	\$150.00				
N 3	WTHI	08/10/16	08/11/16	News 10 M-F	530a-6a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	--11---				2	\$100.00				
N 4	WTHI	08/09/16	08/11/16	News 10 Midday	12p-1230p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-111---				3	\$200.00				
N 5	WTHI	08/09/16	08/12/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-1111--				4	\$240.00				
N 6	WTHI	08/10/16	08/11/16	The Talk	2p-3p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	--11---				2	\$90.00				
N 7	WTHI	08/10/16	08/12/16	M-F 530p-6p	530p-6p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	--1-1--				2	\$130.00				
N 8	WTHI	08/09/16	08/09/16	M-F 4p-5p	4p-5p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-1-----				1	\$100.00				
N 9	WTHI	08/14/16	08/14/16	News 10 at 6p Su	6p-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S				1	\$225.00				
N 10	WTHI	08/10/16	08/15/16	News 10 at 6p	6p-630p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	--11---				2	\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 915351 /		<u>Alt Order #</u> 25263137
<u>Contract Dates</u> 08/09/16 - 08/15/16		<u>Product</u> Political
<u>Advertiser</u> POL/Gregg for Governor		<u>Estimate #</u> 4823
		<u>Original Date / Revision</u> 08/05/16 / 08/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
												2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	1-----				1	\$500.00				
N 11	WTHI	08/09/16	08/12/16	News 10 at 5p 5-530p	5-530p		:30				NM		
												1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-1--1--				2	\$250.00				
N 12	WTHI	08/13/16	08/13/16	CBS This Morning Sa	9a-11a		:30				NM		
												1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S-				1	\$85.00				
N 13	WTHI	08/14/16	08/14/16	CBS Sunday Morning	9a-1030a		:30				NM		
												Totals	0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	-----S				1	\$150.00				
												31	\$5,860.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/15/16	31	\$5,860.00	(\$879.00)	\$4,981.00
Totals	31	\$5,860.00	(\$879.00)	\$4,981.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25263137 Changes as of: 8/5/2016 at 3:57 PM Version: Highlighting Revision 1
CPE: 755/765/4823 Flight: 8/9/16 - 8/15/16 Total \$: \$5,860.00
Agency: BUYING TIME, LLC Advertiser: Gregg IN Governor Total Spots: 31
650 Massachusetts Ave NW Product: Gregg/Gov Total CPP: \$0.00
Suite 210 Agency Order #: 5270073 Buyer: Herrick, Cathie
Washington, DC 20001 Salesperson: BEN WILMETH 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: BEN WILMETH 202-872-5880
Comments: New Order - Gregg/Gov Separation: Total GRP:

#	Day/Time	DP	Program	Rate	ASCP	Len	8/9 - 8/15							Total Spots	Total \$	CPP	GRP
							8/9	8/10	8/11	8/12	8/13	8/14	8/15				
1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	0	30	0	1	1	1	0	0	1	4	\$600.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	0	30	0	1	1	0	0	0	0	2	\$200.00	\$0.00	0.0
4	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	1	1	0	0	0	0	3	\$600.00	\$0.00	0.0
REV+ 5	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$240.00	0	30	1	0	1	1	0	0	0	4	\$960.00	\$0.00	0.0
Changes: Rate from 120 to 240																	
6	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	0	1	1	0	0	0	0	2	\$180.00	\$0.00	0.0
CAN 7	Tu-F,M 4a-42a		Price is Right	\$250.00	0	30	0	0	0	4	0	0	0	2	\$500.00	\$0.00	0.0
8	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	0	30	0	1	0	1	0	0	0	2	\$260.00	\$0.00	0.0
REV- 9	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	0	30	1	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
10	Su 6p-6:30p		News 10 WTHI	\$225.00	0	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	0	30	0	1	1	0	0	0	1	3	\$1,500.00	\$0.00	0.0
12	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	0	0	1	0	0	0	2	\$500.00	\$0.00	0.0
13	Sa 9a-11a		CBS This Morning Saturday	\$85.00	0	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0
14	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
TOTALS: 5 8 7 5 1 2 3														31	\$5,860.00	\$0.00	0.0

8-8-16

915351



125 West 55th St
New York, NY 10019

Contract # 25263137

Changes as of: 8/5/2016 at 3:57 PM

Version: Highlighting Revision 1

CPE: 755/765/4823

Flight: 8/9/16 - 8/15/16

Station: WTHI

Total \$: \$5,860.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 31

650 Massachusetts
AVE NW

Product: Gregg/Gov

Office: WASHINGTON

Total CPP: \$0.00

Suite 210

Agency Order #: 5270073

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

Special
Instructions

Competitive Information

Market Budget:	\$13,022
WTHI Share:	45%
Comment:	
ETHI:	1%
WAWV:	4%
WTWO:	50%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$5,860.00	N/A	0.0
Total	100%	31	\$5,860.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Aug	31	\$5,860.00
Total	31	\$5,860.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/5/16 3:57 PM	BEN WILMETH	Revised		2	\$0	\$5,860.00	Changes: User Entered \$ from \$0.00 to \$5,860.00, Demo Meta to [R16], Product from Political to Gregg/Gov, Total Spots from 33 to 31, Comments from to New Order -
New	8/5/16 3:44 PM	BEN WILMETH	New	33		\$5,860.00	\$5,860.00	Gregg/Gov, 3 buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 2016

I, Buying Time, LLC

being/on behalf of: Gregg for Indiana

a legally qualified candidate of the Democrat

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/25/2015

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

Nick Telezyn

GSM